



Italian and international critics reward the quality and innovation of Pasqua's wine style

**Amarone MAI DIRE MAI is awarded TRE BICCHIERI by Gambero Rosso
also for the 2012 vintage
and Robert Parker awarded 94 points to the 2011 vintage**

Verona, 3 October 2019 – Italian and international critics have rewarded Famiglia Pasqua's commitment to innovation and research, from the vineyard to the winery, through the development of typical grape varieties and the area. In particular, the austerity and innovative style of Amarone Mai Dire Mai has won awards and recognition in Italy and abroad. For the second year since its release in 2010, Amarone Pasqua Mai Dire Mai (vintage 2012) has been awarded the prestigious Tre Bicchieri recognition by *Gambero Rosso* 95 points by *DoctorWine* and Cinque Grappoli by *Bibenda*. The same scores were also awarded to the 2011 vintage, with 94 points by *Robert Parker*, 93 points by *James Suckling*, and 92 points by *Wine Enthusiast*.

Winning multiple awards was also Amarone Famiglia Pasqua Reserve 2010 with 95 points from *Robert Parker* and *Luca Maroni*, in addition to the 94 points awarded by *DoctorWine* and *Guida Veronelli*. 92 points were given by *Wine Enthusiast* and *International Wine Challenge*, one of the most important competitions in the wine world.

Amarone Famiglia Pasqua 2015 was awarded 92 points by *DoctorWine* and *Robert Parker*, as well as Quattro Grappoli by *Bibenda*. This year *Wine Spectator* awarded 90 points to Amarone Famiglia Pasqua 2013.

"We are excited about the recognition we are getting", commented *Presidente Umberto Pasqua* – "The most recent announced, the Tre Bicchieri in the Guida by Gambero Rosso, one of the most authoritative and influential Italian guides to the world of wine, for our 2012 vintage Amarone Pasqua Mai Dire Mai, already recipient of awards by the most important Italian and foreign critics."

"We are very grateful to the experts and the critics for the scores and awards in recognition of our wines," continued *CEO Riccardo Pasqua*. "Our commitment to the search for an innovative style has led us to propose projects that celebrate the characteristics of our geographical areas through the development of the individual strengths of our vineyards. "

Many awards have also been given to Cecilia Beretta, the Famiglia Pasqua line originally created in the 1980s and restyled with the collaboration of oenologist Graziana Grassini, one of the first women winemakers in our country and student of Giacomo Tachis. Amarone Cecilia Beretta Terre di Cariano Reserve 2013 was awarded 93 points and Cecilia Beretta ComeMe 2016, 92 points by Robert Parker. Cecilia Beretta Amarone 2015 scored 4 stars in the guida Vinibuoni d'Italia (Touring). Luca Maroni awarded 94 points to Amarone Cecilia Beretta 2015 and Picaie 2012, 93 points at Soave Brognoligo 2018.

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Pasqua Vigneti e Cantine is a historic company producing quality Veneto and Italian wines and is a leader in Italian and international markets. A family passion. Almost a century of history. Founded in 1925 in Verona and born of the love of the Famiglia Pasqua for Valpolicella, it is a story of wine, vineyards and deep roots in the territory.

Three generations have always been united by a great passion for viticulture and the production of fine wines, first in Valpolicella and then also on the east coast of Lake Garda and in the most prestigious hills of the Soave denomination. The love and care of the celebrated Amarone and Valpolicella wines, the appassimento technique of drying grapes, typical of the area, have made the company known throughout Italy, and later Europe and the world. If Italy is the country where the winery places enormous strategic value, the drive towards foreign markets, culminating in the founding of Pasqua USA and Pasqua China, has led the company to be found today in 61 markets. Leading the company is Umberto Pasqua along with sons Riccardo and Alessandro. In 2018 turnover reached 55 million euro, with the number of bottles produced unchanged and amounting to 15 million.